



“Crowdfunding PV projects” Workshop

**RAI Convention & Exhibition Centre
Amsterdam, The Netherlands, 25th September 2017**

The project CrowdFundRES recognises the vast potential of crowdfunding for financing renewable energy projects and brings together the three following target groups: renewable energy project developers, citizen investing their savings in renewable energy projects and crowdfunding platforms acting as intermediaries between the public and the project developers.



This workshop organised in the framework of the CrowdFundRES project will provide participants with ideas and examples of successful PV projects financed via crowdfunding, as well as with an overview on the challenges and potential measures to overcome them. CrowdFundRES is a project funded by the European Union's Horizon 2020 research and innovation programme. Detailed information about the project is available at the website www.crowdfundres.eu



DRAFT AGENDA

Moderator: Leon Pulles, Oneplanetcrowd

13:00-13:30	Welcome and registration
Session 1	Introduction to crowdfunding
13:30-13:50	Agenda & Overview of the CrowdFundRES Project <i>Silvia Caneva, CrowdFundRES Coordinator, WIP Renewable Energies</i>
13:50-14:10	Crowdfunding as alternative way for project financing <i>Oliver Gajda, Executive Director of ECN, European Crowdfunding Network</i>
Session 2	The Crowdfunding Platforms Perspectives
14:10-15:00	Selection of PV projects financed by crowdfunding: <ul style="list-style-type: none"> • <i>Karl Harder, Founder & Joint Managing Director of the crowdfunding platform Abundance, United Kingdom</i> • <i>Maarten de Jong, Commercial director of the crowdfunding platform Oneplanetcrowd, The Netherlands</i> • <i>Alex Raguet, President of the crowdfunding platform Lumo, France</i>
15:00-15:15	Coffee break
Session 3	The point of view of Citizens, Policy Makers and Project Developers
15:15-15:30	Crowdfunding fuels our growth <i>Roderick van Wisselingh, Solease, The Netherlands</i>
15:30-15:45	Solar energy for and by the people <i>Holland Solar, The Netherlands</i>
15:45-16:00	Overview on the legislation <i>Tanja Aschenbeck-Florange, Osborne Clarke, International legal practice</i>
Session 4	Q&A: Interactive discussion with the experts
16:00-16:45	Find your crowdfunding expert! <i>The CrowdFundRES partners will be available for providing the participants with detailed information on their experience in crowdfunding PV projects</i> <i>High tables with at each table:</i> <i>ECN, Abundance, Oneplanetcrowd, Lumo</i>
	Closing and wrap-up