

*Unleashing the potential of Crowdfunding for
Financing Renewable Energy Projects*

Introduction

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- **Funding Programme:** Horizon 2020 – Societal Challenges – Secure, clean and efficient energy
 - **Work Programme Topic:** LCE-04-2014: Market uptake of existing and emerging renewable electricity, heating and cooling technologies
 - **Type:** Coordination and Support Action
 - **Starting Date:** 1st of February 2015
 - **Closing Date:** 31st of January 2018
 - **Budget:** 1.893.002,50 euros

CROWDFUNDRES



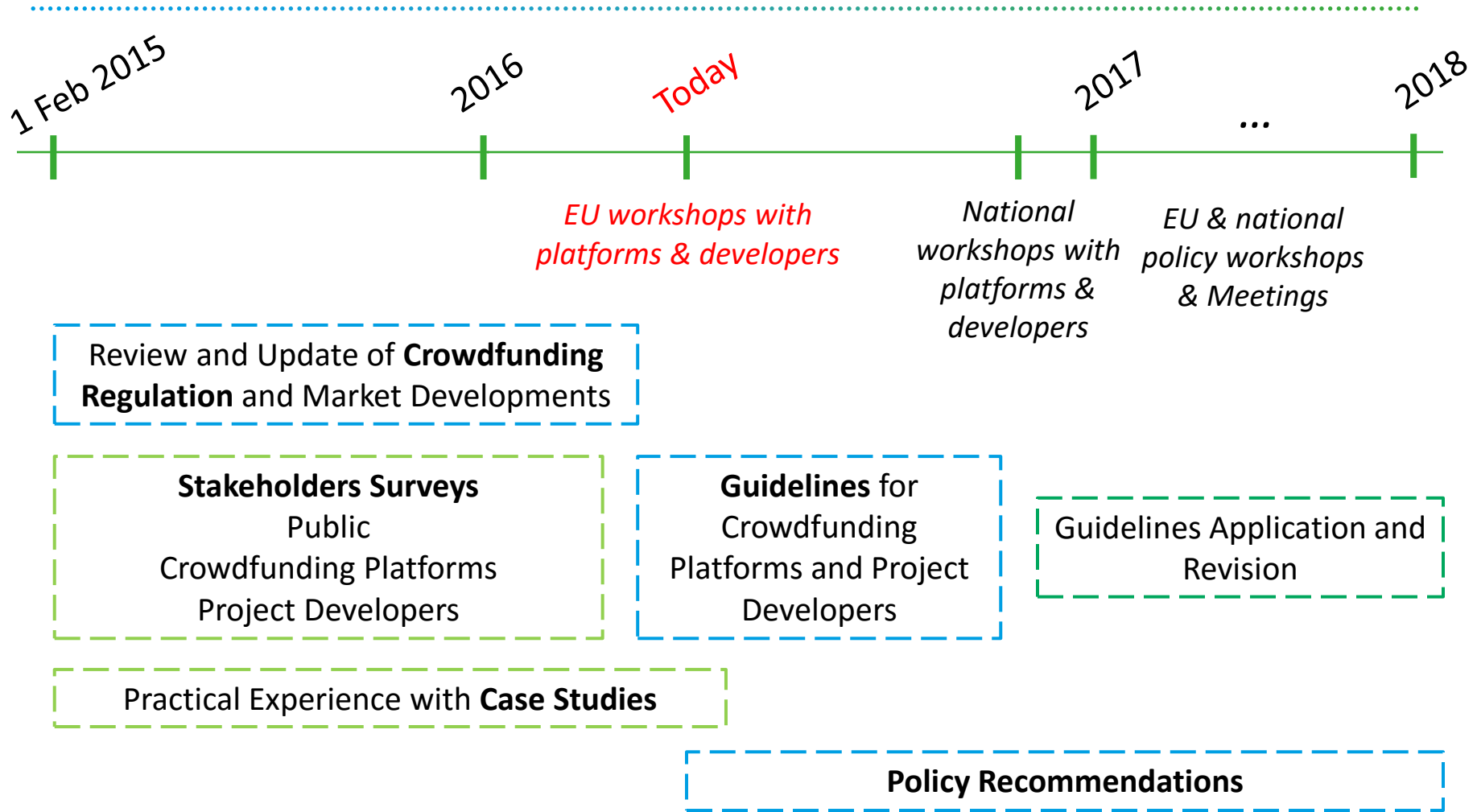


Aim: Contribute to the acceleration of the renewable energy growth in Europe by unleashing the potential of crowdfunding for financing renewable energy projects.

Objectives:

- **Deepen understanding** of adoption of crowdfunding for financing renewable energy projects
- **Analyse the challenges** faced by the application of crowdfunding for renewable energy projects in Europe
- **Develop and apply guidelines** that support more effective practices
- **Help improve the market and regulatory framework in Europe**
- **Promote the crowdfunding concept** and its advantages among those who could contribute or raise funds

Timeline



Our aim today

- Discuss, discuss & discuss!
- Involve you in the development of guidelines and recommendations
- Open channels of communications for further input later on

Agenda

8:30 – 9:00	Participants arrival and registration	
9:00 – 9:15	ECN & WIP	Welcome & Introduction to CrowdFundRES
9:15 – 9:30	ABUNDANCE	Practical experience through case studies
9:30 – 10:00	OC	Crowdfunding regulation & RES market developments
10:00 – 10:30	UNIDUN	Stakeholders surveys (3+1)
10:30 – 11:00	Coffee break	
11:00 – 12:00	UNIDUN	Draft guidelines for platforms & discussion
12:00 – 12:30	WIP & ECN	Draft policy recommendations & discussion
12:30 – 13:30	Lunch & networking	
13:30 – 14:00	Keynote speeches by Claude Turmes (MEP) and Alexandra Sombsthay (DG Energy)	
14:00 – 17:00	CrowdCamp	
17:00 – 18:00	Drinks & networking	